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Pinsight Wins Prestigious Gold Award from Chief Learning Officer® Magazine – Learning in Practice Awards.

DENVER, October 15, 2015 – Pinsight™ (www.pinsight.biz), a talent-management software-as-a-service startup is proud to announce that its live, online leadership simulation assessments received the Gold award in the Excellence in Gaming and Simulations category of the Chief Learning Officer® Magazine’s 2015 Learning in Practice Awards.

The Learning in Practice Awards recognize excellence in the design and delivery of employee development programs. “We are honored and excited to receive this award from our peers, especially in the face of such strong competition,” says Martin Lanik, CEO of Pinsight. “It helps validate Pinsight’s innovative use of technology and big data to develop significantly improved simulation assessment tools at a fraction of their traditional cost.”

“Pinsight places employees into challenging, yet highly realistic, online workplace simulations, incorporating live web-cam role plays with certified assessors,” explains Lanik. The technology combines big data, proprietary algorithms and assessor ratings to accurately identify the potential of managers, directors, and executives to achieve clients’ chosen strategic goals.

Pinsight helps organizations identify whether their leadership teams and individual leaders are ready now to drive the strategy or whether they could be developed in 6 or 12 months. “Training programs usually take a ‘spray and pray’ approach, using the same curriculum for everyone. Pinsight’s pinpoint accuracy identifies the overlap between business strategy and learners’ gaps, thus resulting in smarter training decisions and higher ROI,” adds Lanik.

Online simulation assessments can be scheduled globally by clients in any one or more of 10 languages and are accessed through learners’ own PCs. By combining state-of-the-art technology and data analytics with the best validated assessment models, Pinsight has cut the cost of simulation assessments by 80%. To date, Pinsight has conducted more than 3,000 simulations in 30 countries and 8 languages.

About Pinsight

Global Assessor Pool LLC (dba Pinsight™) is an early-stage software-as-a-service provider, based in Denver, Colorado. Pinsight is managed on a virtual basis, has more than 50 employees and independent contractors, and is represented in more than 10 countries. The company’s founder and CEO, Martin Lanik, is an industrial/organizational psychologist, with a PhD from Colorado State University.

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