

# Navigating the AI Renaissance: The Generative Forces Reshaping Our Jobs

## Half-Day Workshop

**Date:**

Friday, 3 November 2023

**Venue:**

Taste, Bluevalley Hills, Centurion

**Time:**

9:00 – 12:00

[Click here to register](#)

Join us in an immersive three-hour workshop that delves into the rapidly evolving landscape of AI in business and the workplace. Witness firsthand the patterns of global AI maturity, unravel the disruptions AI induces across various sectors, and conclude with a hands-on workshop experience led by an industry expert. Dive deep, ask questions, and emerge with invaluable insights to revolutionize your professional sphere.

### SECTION 1

#### Unmasking AI in Business: The Blueprint of Excellence

- ◉ Global AI Maturity: Understand worldwide AI trends and the key factors driving the success of top-tier organizations.
- ◉ Innovation Dynamics: Dive into the realms of 'Loonshots', learn the art of discovery and prioritization, and decode the attributes that lead to groundbreaking ideas.
- ◉ Benchmarking Excellence: Reflect on what defines success in AI and how to measure and benchmark it within organizations.

### SECTION 2

#### The Tectonic Shift: AI's Impact on Industry & Culture

- ◉ Industry Disruption: Delve into AI's profound influence on industries, the role of Centers of Excellence (COEs), and the pitfalls of siloed approaches.
- ◉ Attribution & Value Measurement: Ascertain how to evaluate and defend AI's value propositions within businesses.
- ◉ Adapting to Change: Address resistance to change and understand the need for perpetual learning in the AI era, emphasizing the analogy of algorithms as evolving tools.

### SECTION 3

#### Crafting the AI Future: A Hands-on Experience with MidJourney & GPT-4

- ◉ Expert-led Demonstration: Dive into the capabilities and applications of MidJourney & GPT-4 with guidance from a seasoned professional.
- ◉ Interactive Audience Engagement: Participants are spotlighted for real-time analysis and solution ideation to advance their business endeavors.
- ◉ Best Practices Unveiled: Discuss and assimilate industry-tested strategies to harness the full potential of AI.

## Jepson Taylor | Chief AI Strategist, Dataiku (USA)

*Jepson Taylor is a renowned AI speaker and expert with extensive experience in the field, having presented talks on AI to prominent companies such as Space X, Red Bull, Goldman Sachs, Amazon, and various branches of the US government. Throughout his career, Jepson has ventured into diverse applied domains, including semiconductors, quant finance, HR analytics, and AI startups, before co-founding Zeff.ai to focus on deep learning for enterprise applications. Zeff.ai was later acquired by DataRobot in 2020, where Jepson served as Chief AI Evangelist, subsequently transitioning to Chief AI Strategist at Dataiku. Additionally, he is an NYU AIMasterClass instructor, educating executives and board members on AI, and possesses over 18 years of machine-learning expertise. Starting with a background in chemical engineering, Jepson initially worked on semiconductor process control at Intel/Micron and later as a quant in a hedge fund. He led a data group at a Sequoia-backed HR startup, resulting in multiple patents. Jepson's active involvement in global startup communities underscores his influential presence in AI.*

**Note:** CPD accreditation has been applied for

